IVÁN A. HENRÍQUEZ HERNÁNDEZ

PROFILE

Digital Animation and I.T Engineer (w/ Master Degree in Narrative and Digital Production)

I promote teamwork, being sensitive to the needs of the company and customers, I contribute with effective solutions that produce an immediate impact by the correct use of technology.

CONTACT

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HOBBIES

Digital Art
Transmedia and Deep Learning
Videogames
History and society

ENTREPRENEURSHIP

Devolanita: Finalcial learning and microcredits platform.

SOFTWARE: Adobe Suite, PeopleSoft (Oracle), Power B.I (Microsoft), Multipoint Server (Microsoft), Autodesk 3D Max y Maya.
Microsoft Certificates:

- Administering Office 365 for Small Businesses
- B.I. Specialist

English: PET, TOEFL, ELASH y TOEIC.
Computer Languages: C#,C++, HTML, CSS, SQL y Javascript.

EXPERIENCE

The Muzigzag App
Cofounder
2019-2021
In the administrative field, I managed the creation of the company in Mexico, Colombia and the United States. I have collaborated in the realization and execution of strategies for the development of the product and the brand. I have participated in the search for business, commercial and academic contacts. Currently the app is in beta phase.

BRICK Social Media Solutions S.C
Project & Product Manager
2015 – 2019
I developed different projects involving information technologies, the realization of digital strategies, resource management and assembly of work teams for SMEs of different commercial lines in Mexico, Colombia, Spain and Switzerland.

TuNube (Microsoft Outsourcing)
I.T Implementation, training and sales.
2014
I learned, implemented and trained teams in different Microsoft technologies for the business and educational environment in Mexico. For business management, I mastered Power BI (Business Intelligence software) for decision-making, I trained people in Office 365 Management and Windows Azure (Cloud Services) as business tools, also I created the microportal site for the acquisition of IMCP services and mapped the process for the acquisition of microsoft services by INEA. Additionally, I created an architecture based on Multipoint Server for the optimization of technological resources in schools with limited resources.

Poder Cívico A.C
I.T Development and I.T Support.
2012 - 2013
I was part of the team that developed the app "Ciudad de las Ideas 2012", being the first app in Mexico with live streaming for a cultural event. Also among my activities was the management and solution of I.T day by day problems.

Universidad Panamericana – DIP
Intern in Management and Databases.
During my university stage I was part of the DIP Team (by its acronym in spanish: Institutional Development of Projects), I developed a training platform for students and teachers in PeopleSoft (Oracle technology), I executed reporting services and newslettering of institutional nature.

ACADEMIC

Universidad Panamericana

- Master degree in narrative and digital production (2013-2015)
- Digital animation engineer (2009-2013)
  - Plus Academics: College career generation representative and Coordinator of the social service "EduKte Líder" (Educational courses for children of low-income families)

SKILLS AND KEY COMPETENCES

- Negotiation capacities, market exploration and sales closing.
- Process mapping, management and optimization of resources staff.
- Ability to work under pressure.
- Orientation and training of personnel.

"One who knows history can also make the future."
Hideo Kojima